

OBJECTIVE

To collaborate with a creative team wherein my multiple skill sets will strengthen the environment and support the many platforms within technology.

EXPERIENCE

Amalgamated Studios
Principle Designer
02.04 – 03.11

- + Oversaw the creation from onset until completion of the following websites: Amalgamated Studios, Jewel City Diner, Magic Box Music, Chiarakruza, Oberstein Wealth, Neil Engel, and many more. High-visibility consumer websites included: USCG Community Credit Union, Versatile PhD, Spectrum Dating, and One World Live.
- + Responsibilities included: Managed multiple on-going website projects; assisted in organizing content and function; developed the graphical language and content flow for optimal user experience and accessibility; met with the client(s) to translate their vision into practical application; researched technological trends to ensure relevant architecture and functionality on the front and back end; created page layouts and functional user interface; hand-coded HTML/CSS and Actionscript for Flash websites.
- + Redesigned the corporate identity and website for Amalgamated Studios which led to multiple new clients including industry giant Universal Studios. Transformed the look and design from playful but unfocused to clean and direct. Archived and organized a 25-year career. Services provided: designed an easy-to-use portfolio viewer, search engine optimization, Flash animation and programming, page layout, photo editing and retouching, and built using Ruby on Rails.
- + Designed and developed a dynamic data management system for LAFD's Construction and Maintenance division's intranet backend. Created a custom form entry system to log pertinent data for all 200 Los Angeles fire departments. Features included: searching and content management of fire station dimensions, photos, blueprints, permits, etc. for all LA County stations, and personnel directory management.
- + Provided graphic design and production for multiple high-level print projects including brochures, pamphlets, menus, packaging, posters, covers, displays, standees, auto wraps and billboards. Clients included Lions Gate, Columbia Pictures, Edison, AAA, Patina, Paseo Colorado, and Toonacious Family Entertainment.
- + Successfully co-managed a small in-house team to complete Universal Studios Singapore Concept Design Package, completing close to 1,000 signs in six months under strict deadlines. Sign types ranged from Ride Marquees, Parkwide Sign Database, Show Graphics, Operational Graphics, Menus, and Wayfinding. Effectively conveyed visual representation of a design, idea, or mood for the park. Translated client's vision into conceptual graphics for all seven Blockbuster-themed lands - Madagascar, Shrek, New York, Hollywood, Sci-Fi City (Battlestar Gallatica, Tranformer), Jurassic Park, Egypt (Return of the Mummy).

Toonacious Family
Entertainment
Senior Designer
05.03 – 01.04

- + Created and prepared for print direct-to-video marketing products including DVD/VHS packaging, point-of-purchase, collateral, and promotional items. Successfully designed and programmed corporate website, email campaigns, and episode-specific mini promotional portals.
- + Oversaw the design, content development and programming of consumer DVD projects.

- + Provided dynamic motion graphics and video editing for animated episodes, commercials, storyboards, and 2D & 3D promotional videos. Produced, edited, and mastered audio for 180 1-minute radio spots for a national syndicated series and a 30-minute nationally syndicated radio program.

Birdsong Creative
Designer
05.01 – 04.03

- + Provided production and graphic design for several museum exhibitions including “Brain: The World Inside Your Head,” a traveling exhibit that opened at the Smithsonian Institute.
- + Involved in the design and production of various print and web projects with an emphasis in client branding including brochures, logo development, and corporate websites.
- + Weekly created and prepared for print dozens of medium and large-scale graphic pieces under very tight deadlines.

OneWorldlive.com
Senior Web Designer
08.99 – 05.01

- + Created Motion Graphics for a promotional piece that helped secure financial backing for the company.
- + Senior Designer of the Talent Department. Oversaw development and production of celebrity based projects.
- + Successfully developed templates for websites and screensavers that helped company cut costs. Also streamlined a cohesive UI between websites.
- + Provided creative website design on a constant basis that helped land major accounts for the company.

Trike Creative
Junior Designer
02/98 – 02/99

- + Received one-on-one training from top industry professionals which established a strong work ethic and realistic view of the multimedia industry.
- + Gained valuable working knowledge of the printing process and was required to supervise print jobs.

EDUCATION
College

September 1997
Pasadena City College - 1570 E. Colorado Blvd., Pasadena, CA 91106,
24 Sem Units

Special Training

June 2003, Scenarist 3, Advanced DVD Authoring, Certified
January 2001, Macromedia, Advanced ActionScripting, Certified
February 2000, Multimedia Workshop, 40 Hours of Flash Training, Certified

SKILLS

Macintosh & Windows Proficient	Photoshop Illustrator Quark Indesign Acrobat	After Effects Final Cut Pro Pro Tools Scenarist	HTML,CSS Flash Microsoft Office iWorks
--------------------------------------	--	--	---